

How guests and AI assistants find York Harbor Inn

Prepared by Ethan Hawkes · checked 30 October 2026 (6:11 pm ET) · [PDF copy](#).

The short version. Your home page still ships a 2022 "Hotel Procedures Covid-19" notice in its code, tells machines your price is a single "\$298", and carries a site-builder staging address in a hiring link.

What we checked

- Your home page, fetched signed out
- Your robots.txt, sitemap and llms.txt
- The structured data (JSON-LD) that search engines and AI assistants read from your home page
- Every finding below is quoted exactly, with the page it came from and the time it was fetched

What we found on your site

A 2022 COVID-19 procedures notice is still in your home page code

```
"post_title":"Hotel Procedures Covid-19"
```

[illegible]

Source: <https://yorkharborinn.com/>, fetched 2026-10-30 18:11 ET

The post (dated 2022-12-05) begins "Due to concerns and issues related to Covid-19, we are pleased to offer curbside check-in". Anything that reads page code, including AI assistants, can still pick it up as current policy.

Your price is published to machines as one number

```
"priceRange": "$298"
```

```
<link rel="alternate" type="application/xml" title="York Harbor Inn &quot;Feed" href="https://yorkharborinn.com/feed/" />
<script type="application/json">{"@context":"https://schema.org","@type":"Organization","name":"York Harbor Inn","url":"https://yorkharborinn.com","alternat
eName":"York Harbor Inn","description":"The Historic York Harbor Inn, where a century-old tradition of charm and hospitality awaits you. The perfect oceanfront
meeting location.", "logo":"https://yorkharborinn.com/wp-content/uploads/2022/11/York-Harbor-Inn-New-9-1.png", "sameAs":["https://www.facebook.com/yorkharborin
n","https://x.com/yorkharborinn","https://www.pinterest.com/yorkharborinn/","https://www.instagram.com/yorkharborinn/","https://www.youtube.com/yorkharborinn1
348","https://www.linkedin.com/company/york-harbor-inn/"],"contactPoint":[{"@type":"ContactPoint","telephone":"+207-363-5119","email":"info@wahandxz.elementor.c
loud","contactType":"customer support"}],"telephone":"+207-363-5119","@id":"https://yorkharborinn.com/#organization"}<
  <script type="application/json">{"@context":"https://schema.org","@type":"Hotel","image":"https://
11/York-Harbor-Inn-New-9-1.png", "@id":"https://yorkharborinn.com","name":"York Harbor Inn","telephone":"+207-363-5119",
"priceRange":"$298", "address":{"@type":"PostalAddress","streetAddress":"480 York Street","addressLocality":"York","addressRegion":"Maine","postalCode":"03911",
"@type":"GeoCoordinates","latitude":"43.1347","longitude":"-70.6487"}}</script>
<link rel="alternate" title="oEmbed (JSON)" type="application/json+oembed" href="https://yorkharborinn.com/wp-json/oembed/1.0/embed?url=https%3
A%2F%2Fyorkharborinn.com%2F/" />
<link rel="alternate" title="oEmbed (XML)" type="text/xml+oembed" href="https://yorkharborinn.com/wp-json/oembed/1.0/embed?url=https%3A%2F%2Fyorkharborinn.com%
2F%038;format=xml" />
<style id="wp-img-auto-sizes-contain-inline-css"></style>
```

Source: <https://yorkharborinn.com/>, fetched 2026-10-30 18:11 ET

A single figure reads as your rate, year-round. Guests asking an assistant "how much is York Harbor Inn" may hear \$298 regardless of season or room.

A hiring link carries a site-builder staging address

“cwright@wahandxz.elementor.cloud”

```
<link rel='dns-prefetch' href='//use.typekit.net' />
<link rel='dns-prefetch' href='//code.jquery.com' />
<link href='https://fonts.gstatic.com' crossorigin rel='preconnect' />
<link rel='alternate' type='application/rss+xml' title='York Harbor Inn &raquo; Feed' href='https://yorkharborinn.com/feed/' />
<script type='application/ld+json'>{ "@context": "https://schema.org", "@type": "Organization", "name": "York Harbor Inn", "url": "https://yorkharborinn.com", "alternat
eName": "York Harbor Inn", "description": "The historic York Harbor Inn, where a century-old tradition of charm and hospitality awaits you. The perfect oceanfront
staging address in link title "https://yorkharborinn.com/wp-content/uploads/2022/11/York-Harbor-Inn-New-9-1.png", "sameAs": ["https://www.facebook.com/yorkharborin
brinn": "https://www.pinterest.com/yorkharborinn/", "https://www.instagram.com/yorkharborinn/" "https://www.youtube.com/@yorkharborinn1
348", "https://www.linkedin.com/company/york-harbor-inn/"], "contactPoint": [{"@type": "ContactPoint", "telephone": "207-363-5119", "email": "info@wahandxz.elementor.c
loud", "contactType": "customer support"}], "telephone": "207-363-5119", "@id": "https://yorkharborinn.com/#organization"}</script>
<script type='application/ld+json'>{ "@context": "https://schema.org", "@type": "Place", "name": "York Harbor Inn", "telephone": "207-363-5119", "priceRange": "$298", "address": {"@type": "P
ostalAddress", "streetAddress": "480 York Street", "addressLocality": "York", "addressRegion": "Maine", "postalCode": "03911", "addressCountry": "United States"}, "geo":
{"@type": "GeoCoordinates", "latitude": "43.1347", "longitude": "-70.6487"}</script>
<link rel='alternate' title='oEmbed (JSON)' type='application/json+oembed' href='https://yorkharborinn.com/wp-json/oembed/1.0/embed?url=https%3
A%2F%2Fyorkharborinn.com%2F' />
<link rel='alternate' title='oEmbed (XML)' type='text/xml+oembed' href='https://yorkharborinn.com/wp-json/oembed/1.0/embed?url=https%3A%2F%2Fyorkharborinn.com%
2F%2F038;format=xml' />
```

Source: <https://yorkharborinn.com/>, fetched 2026-10-30 18:11 ET

The front-desk hiring link opens your real address, but its hover text shows an Elementor staging address. It looks unfinished to an applicant, and it publishes a staff address to scrapers twice.

Why it matters

Search engines and AI trip planners read the structured data block and the files at the root of your site to learn your basic facts. When those disagree with what a guest sees, machines either skip them or repeat the wrong version, and fill the gaps from booking sites instead of from you.

4 fixes, ranked

1 Unpublish or archive the "Hotel Procedures Covid-19" post.

If it should stay for history, mark it as past policy with its date so it can not be read as current. **Web · 15 minutes**

2 Replace "\$298" with a real range.

Use the low and high rates guests actually see on your booking page, for example "\$189–\$449", or remove the field. **Revenue + web · 15 minutes**

3 Fix the hiring link title.

Edit the hiring blurb so the link title matches the real address, or remove the title attribute. **Web · 10 minutes**

4 Test the home page in Google's Rich Results Test.

Paste <https://yorkharborinn.com/> into search.google.com/test/rich-results to confirm the hotel block reads the way you want. **Web · 15 minutes**

If it's useful, I'd welcome 20 minutes to compare notes on how guests are finding independent hotels now. — Ethan Hawkes, Signalry

Prepared by Ethan Hawkes. Everything here comes from public web pages, fetched signed out on 30 October 2026 (6:11 pm ET). Websites change, so treat each quote as a snapshot at the time shown. Nobody at York Harbor Inn was contacted, and nothing was booked.

Method and evidence